

#### So what is ROAM?





Digital upskill

ROAM was created to help local jobseekers develop the skills needed to work in **accommodation and hospitality roles across Newcastle and beyond**.

Over 6 weeks, selected participants will take part in interactive workshops across Newcastle's leading venues, who will give a behind-the-scenes look at what it's like working in accommodation and hospitality. After each workshop, participants will have access to a digital learning activity that will give them the chance to practice the skills they'll need to enter the industry with confidence.

## Scan to sign on up



### And who is ROAM partnering with?





Forget filing, sitting and endless Powerpoints.
The Roam program is a work experience program like no other, pairing your clients with venues you'd be lucky to get a booking for.
These include: Rogue Scholar, Bar Mellow,
Alloggio, Crystalbrook Kingsley and Vamp Wine Rooms.



#### Jobs that are up for grabs

Room attendant, mixologist, front of house pouring, gig design and set up, heart of house accommodation roles, cellar door, wine sales, tech infrastructure, compliance, accommodation automation, tech infrastructure.





# WHY SHOULD I CHOOSE ROAM?



More participant engagement



Less paperwork

We're not just about helping your clients meet their points targets (although we can assist with that, too). Instead, we want to help iob seekers move into employment they'll truly vibe with. From cocktail mixology sessions to learning how to create a home-away-from-home, participants will learn transferable skills, connect with their local community and have a laugh along the way.

#### **HOW IS ROAM DIFFERENT?**

Due to logistics, OHS regulations and time poor employers, traditional work experience models fall short of giving participants the skills they actually need to get started in the workforce. While they get a look at what a job might be like, they don't often get the chance to learn the skills necessary to do the job.

To tackle this, the Roam program gives participants access to authentic, real-world stimulations via our state-of-the art digital platform. All they'll need is access to a phone or computer, and they can start building the skills that will make them **irresistible to future** employers.



### What is your success rate?

Our programs have high uptake and completion rates.

Participants also report immediate, real-world benefits from our work experiences. Our most recent program saw a 98% retention rate and over 70% Newcastle's most popular afterdark venues hiring one or more program participants.



Registration is easy. Just follow the <u>link</u> or scan the QR code to sign your clients up for meaningful and sustainable career opportunities in the Newcastle accommodation and hospitality landscape.

If you have any questions about the program, contact Tricia at <a href="mailto:tricia@nudgeon.com.au">tricia@nudgeon.com.au</a>

